



## Investment Innovation Plans

The enterprise MSENSIS S.A. and the research organization Centre for Research and Technology Hellas (CERTH), which are headquartered in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the Action "Investment Plans of Innovation" in the Region of Central Macedonia, under the framework of the Operational Program "Central Macedonia 2014-2020".

The Action aims to assist enterprises and research organizations in implementing research projects.

Investment's total budget is 399.984,00 € out of which 359.984,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved investment plan that was implemented includes the following categories of investment: *(delete those that don't concern your enterprise/organization)*

- Staff costs
- Expenses of Instruments & research equipment
- Expenditure on contract research, knowledge and patents
- Additional overheads and other operating expenses

Through its participation in the Action the company / organization achieved:  
Promoting innovation:

- Development of synergies with Research and Academic Institutions / Companies
- Increasing competitiveness
- Transfer of know-how
- Production of new innovative products / services in the priority areas of the Smart Specialization Strategy(RIS3)
- Enhancing extroversion
- Employment of highly qualified scientific staff



REGION OF CENTRAL MACEDONIA  
MANAGING AUTHORITY  
O.P. Region of Central Macedonia



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